



## Granite Vanity Tops

*Naturally*  
Antimicrobial

*Naturally*  
Durable

*Naturally*  
Beautiful

*Naturally...*  
Jackson Stoneworks



# JACKSON STONEWORKS



**CUSTOM GRANITE VANITY TOPS**  
*Cubiertas de tocador de granito*

*Affordable Luxury*  
*Lujo economica*



Jackson Stoneworks offers popular granite colors in both **Standard** and **Custom** sizes to all Lowe's Home Improvement Stores nationwide

Jackson Stoneworks granite vanity tops are a more luxurious, longer lasting home investment than other alternative counter top surfaces

Granite counter tops offer the highest return on investment (ROI) of any home improvement project

Jackson Stoneworks offers a limited lifetime warranty on every granite vanity top



# A New Face On A Familiar Name...

**Jackson Stoneworks NEW Display  
features 22 Granite Color Options**





# Selling Tips



## “Contemporary” Consumer-Centric Approach

- Focus on selling a lifestyle, not just a product
  - “Attain luxury, retain affordability”





# Selling Tips



## Why Granite?



### POPULARITY

According to **Consumer Reports**, granite countertops are the most popular home improvement product in the United States today.

### VALUE

Granite counter tops provide the **highest ROI** (return on investment) of any home improvement project.

### NATURAL BEAUTY

All Jackson Stoneworks products are **100% real granite**, and nothing matches the color depth and clarity of natural stone.

### DURABILITY

Granite is the most durable counter top surface available. Forged over millions of years, it will truly last a lifetime.





# FAQs



## How do I care for my granite vanity top?

- Simply clean with soap and warm water
- Granite is naturally antimicrobial and very low maintenance

## How do I seal my granite vanity top?

- Every Jackson Stoneworks vanity top includes a **FREE** bottle of DuPont's Stonetech brand stone sealer, rated for 3-5 years of protection
- The sealing process is very simple and takes about the same time as ordinary cleaning





# Why Jackson Stoneworks?

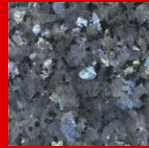


## QUALITY

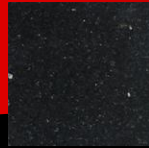
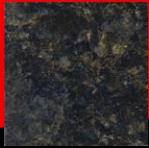
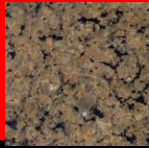
Jackson Stoneworks uses only 100% natural granite

Our experienced granite craftsmen and rigorous Quality Control inspection process ensure that every granite top made in our factory meets the highest quality standards





# Why Jackson Stoneworks?



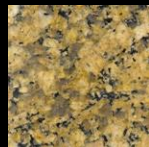
## SELECTION

Jackson Stoneworks offers the largest selection of standard granite color options at Lowes



## 22 Granite Color Options on **m2o**

- 3/4" (2cm) Thickness
  - 10 Economical Granite Color Options
- 1 1/4" (3cm) Thickness
  - 12 Premium Granite Color Options



# PLUS...







# Additional Exotic Granite Color Options Also Available

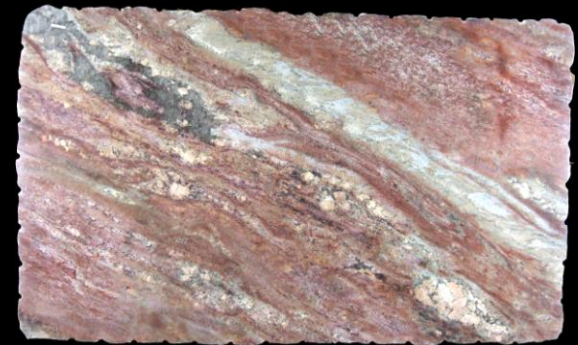
View our **FULL** inventory of over **50 exotic** granite color options on Lowe'sNet's Competitor/Vendor website under Cabinets/Countertops

Go to: [www.jacksonstoneworks.com](http://www.jacksonstoneworks.com)

- "Photo Galleries" tab on toolbar
- Select "Granite Inventory"

"Approve your own slab"

- Jackson Stoneworks offers customers all the benefits of shopping at a specialty granite store, at Lowe's everyday low prices
- When you order one of our Exotic Granite Colors, you may request a sample of the slab for your approval before we ever cut the stone





# Why Jackson Stoneworks?

## Customization

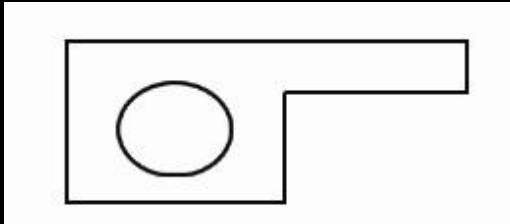
Full customization on anything up to 100"

Jackson Stoneworks custom options allow your customers to make it their own..

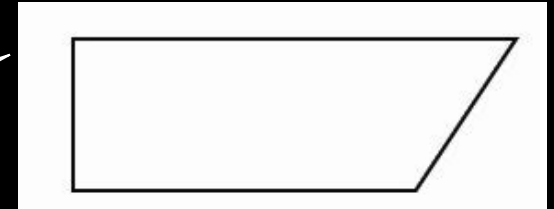


# Many Custom Designs

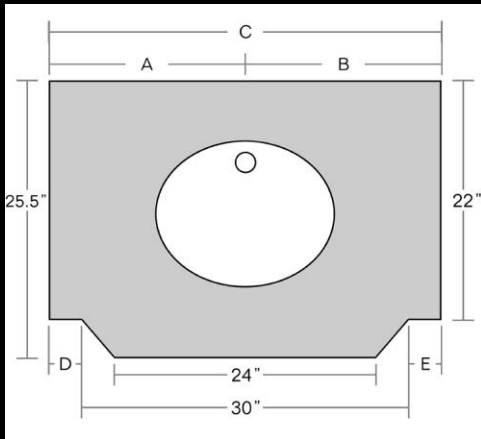
Banjo Style



Angle Top



Slabs



Insignia Angle Design



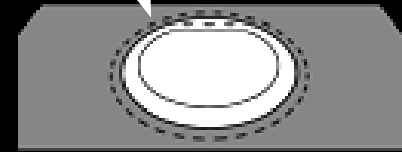


# All Types of Bowl Cut-outs

Drop-Ins



Undermounts



Vessel  
Tops



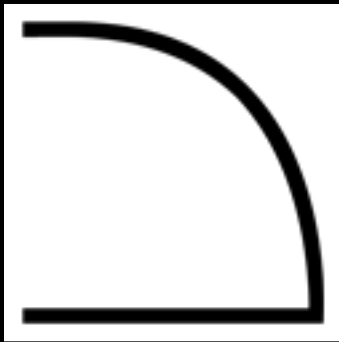
Semi-recessed



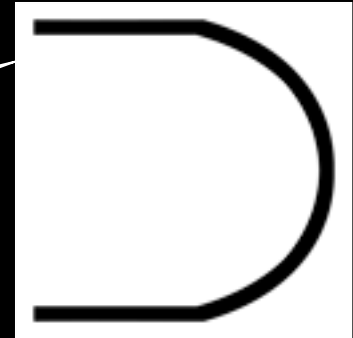


# Three Custom Edge Profiles

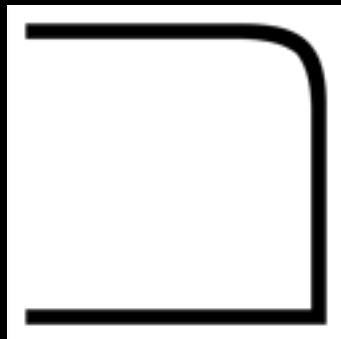
1/2 Bullnose



Full Bullnose



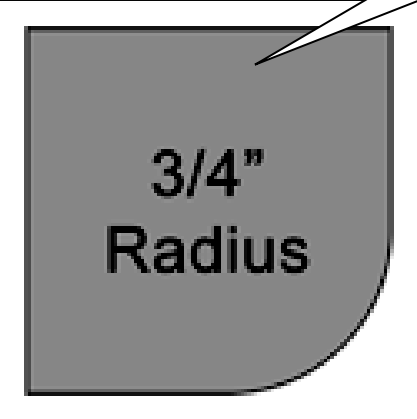
Flat Double- Eased



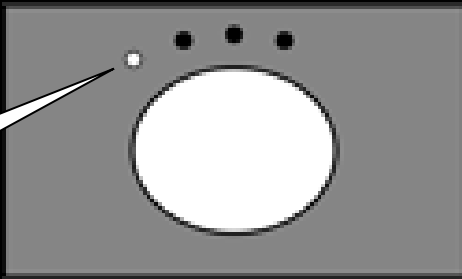


# Special Custom Options

Radius Corners



Soap Dispenser Drillings





# More than just Vanity Tops

- Café Nooks
- Entertainment Center
- Butler's Pantry
- Island Tops
- Wet Bars



**Call us for a Custom Quote (352)372-6600  
or send fax your specs to (352) 372-6002**



# Why Jackson Stoneworks?

## Affordability

Lowest custom granite prices at Lowe's

For example:

Jackson Stoneworks Tropic Brown  
is up to **20% less** than  
Transolid's Baltic Brown

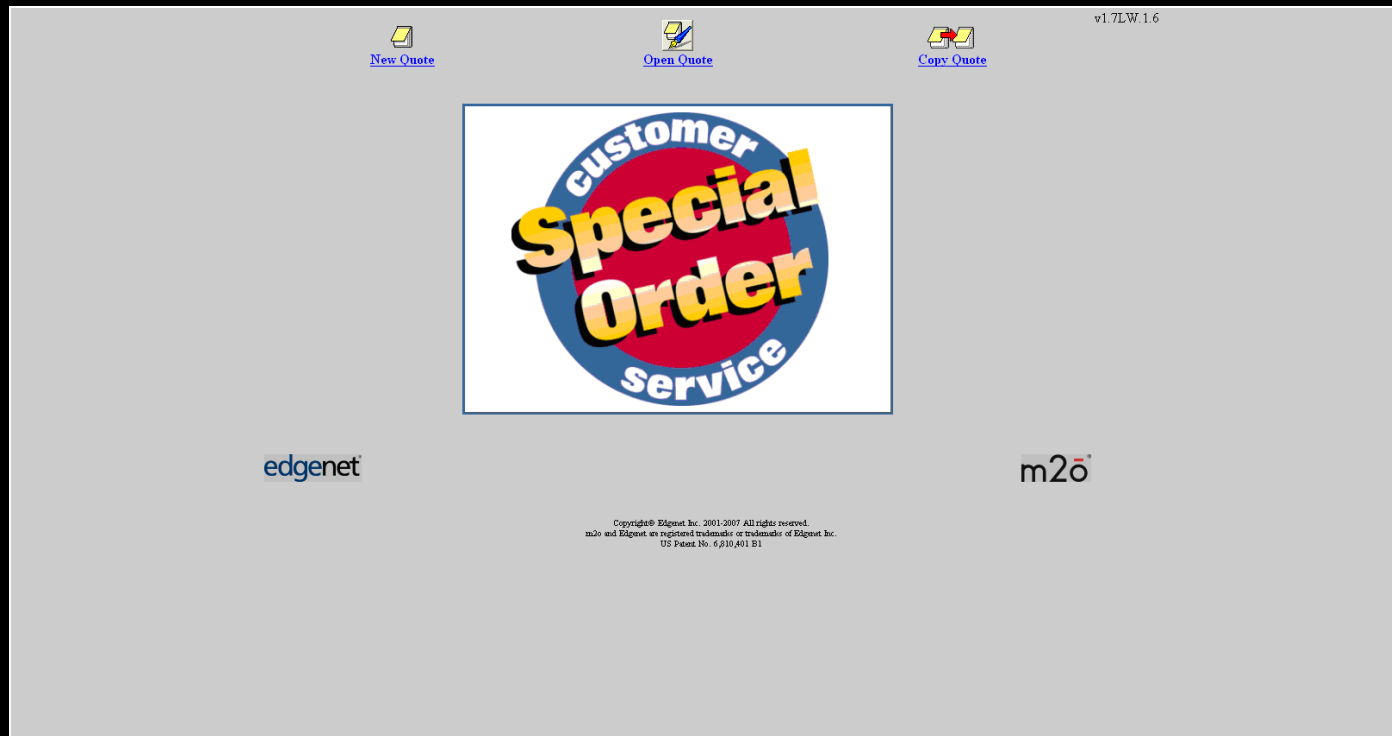
- Jackson Stoneworks 31" Tropic Brown = **\$598 ECP\***
- Transolid 31" Baltic Brown = **\$703 ECP\***

\*Actual prices as quoted on Lowe's m2o system





# Standard AND Custom items available on m2o



m2o ordering tutorial available on our website  
which can be viewed on LowesNet



# Superior Shipping

## Specially Designed Packaging

**FedEx Freight** specially designed our packaging to provide both structural support and ease of inspection for Lowe's receiving departments

Splashes are securely positioned beneath the A-frame design to preserve structural integrity and eliminate damage

Damage rate reduced to 2% nationwide





# D.I.Y. Literature

Fully illustrated

Installation Instructions included with every order make installation is as simple as:

1...



2...



3



Item #: 100575  
Model #: P73948105



# D.I.Y. Literature

**For Customers choosing store pick up option,  
Granite Handling Instructions are attached to the pallet**





# Lowe's Home Delivery



**Lowe's Home Delivery and Installation Services** are a highly recommended alternative to the DIY option





# An Exclusive Product Line...

**Jackson Stoneworks  
is an exclusive Lowe's vendor**





# Why Jackson Stoneworks?

**Our SERVICE makes the difference**

Fastest delivery times available

Standard Items - 7 days

Custom Items - 10 to 14 days

Our knowledgeable staff is ready to answer all of your questions



**Call us now (352)-372-6600  
Mon-Fri 8am-5pm / Saturdays 8am-2pm**